



March 9-12, 2008 | Cologne, Germany

## *Standard Booth Equipment & Services*

### **Standard Booth Equipment – included in participation fee:**

- Hardwall Panel Partitions
- Wall to Wall Carpet
- Fascia with Company Name
- One (1) Round Table (per 9-sqm booth)
- Three (3) Chairs (per 9-sqm booth)
- One (1) Counter (per 9-sqm booth)
- Four (4) Pegboards with 80 Hooks (per 9-sqm booth)
- Five (5) Shelves (per 9-sqm booth)
- One (1) 1m x 1m Storage Closet with Curtain, 2 Shelves, 1 Coat Hook
- Three (3) Halogen Spotlights (per 9-sqm booth)
- One (1) Waste Bin

### **Standard Booth Services – included in participation fee:**

- One (1) Alphabetical Listing in Fair Catalog (per 9-sqm booth)
- One (1) Product Listing in Fair Catalog (per 9-sqm booth)
- Inclusion and Distribution of Independent Printed AHMA/USA Pavilion Directory
- Inclusion of Online AHMA/USA Pavilion Directory
- Assistance Securing Hotel Accommodations Through AHMA Room Blocks
- Market Research
- AHMA/USA Pavilion Promotion
- AHMA/USA Pavilion Public Relations Program
- Pre-fair Educational Services
- Booth Cleaning
- General Security
- Shared Interpreter Services
- Electrical Usage
- Tuesday Evening Networking Reception
- Business Lounge
- Business Center
- ~ Phone, Fax, E-mail, Photo Copying, Private Meeting Rooms



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## *Optional Booth Equipment & Services*

### **Optional Booth Equipment – to be charged in addition to your participation fee, as incurred:**

- Additional Round Tables (above your standard allotment)
- Additional Chairs (above your standard allotment)
- Additional Counters (above your standard allotment)
- Additional Pegboards with Hooks (above your standard allotment)
- Additional Shelves (above your standard allotment)
- Additional Halogen Spotlights (above your standard allotment)
- Bar-height Tables
- Bar Stools
- Glass-top Counters
- Literature Racks
- Refrigerators
- Transformers
- Electrical Outlets
- Audio/Visual Equipment

Please inquire for additional equipment not listed above.

### **Optional Booth Services – to be charged in addition to your participation fee, as incurred:**

- Additional Alphabetical Listing in Fair Catalog (above your standard allotment)
- Additional Product Listing in Fair Catalog (above your standard allotment)
- Exclusive Interpreter Services
- Exclusive Security Guard
- Phone/Internet Connection in Booth
- Parking Passes
- Water/Compressed Air Supply

Please inquire for additional services not listed above.



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## Payment Schedule

Booth Size / Panel	Member Price
Panel Display Program	\$1,800.00 per panel
9-sqm	\$750.00 per sqm
12 to 24-sqm	\$725.00 per sqm
27 to 36-sqm	\$700.00 per sqm
39 to 48-sqm	\$675.00 per sqm

Additional Fees, if applicable:

**Plus \$375.00 per Corner Fee**

**Plus \$600.00 Non-member Fee**

Please inquire for booth pricing above 48-sqm.

**Refund Policy:** 50% before October 1, 2007. No refunds on or after October 1, 2007. Written notification of cancellation required.

**Note:** Application and full payment DEADLINE - October 1, 2007.

Previous pavilion exhibitors' space, if not secured by full payments, will become available after October 1, 2007.