



AHMA / USA Pavilion International Hardware Fair

The AHMA / USA Pavilion is more than just exhibit space and furnishings, it is a program that provides you with the connections and know-how that are necessary to be globally savvy while expanding your business overseas, ultimately adding sales to your bottom line.

What more does the AHMA / USA Pavilion offer?

Business to business networking opportunities... learn from your industry peers and develop new bonds with potential clients while strengthening those of current customers.

Market information... research, reports, statistics to enhance your business intelligence in order to develop your own strategies to sell abroad.

Home away from home... business necessities such as on-site email, phone and fax communications; lounge to entertain your clients; interpreters so you clearly understand your business opportunities; security to protect your product.

Buyer awareness... promotion of your participation through printed and online pavilion directories, listings in the official fair catalog, advertisements in leading foreign publications, direct mailings to key buyers.

Exhibit essentials... booth furnishings, power consumption, cleaning, freight coordination, hotel blocks.

Experience... over 25 years of conducting AHMA / USA Pavilions in order to take care of your every need.





Standard Booth Equipment & Services

Standard Booth Equipment – included in participation fee:

- Hardwall Panel Partitions
- Wall to Wall Carpet
- Fascia with Company Name
- One (1) Round Table (per 9-sqm booth)
- Three (3) Chairs (per 9-sqm booth)
- One (1) Counter (per 9-sqm booth)
- Four (4) Pegboards with 80 Hooks (per 9-sqm booth)
- Five (5) Shelves (per 9-sqm booth)
- One (1) 1m x 1m Storage Closet with Curtain, 2 Shelves, 1 Coat Hook
- Three (3) Halogen Spotlights (per 9-sqm booth)
- One (1) Waste Bin

Standard Booth Services – included in participation fee:

- One (1) Alphabetical Listing in Fair Catalog (per 9-sqm booth)
- One (1) Product Listing in Fair Catalog (per 9-sqm booth)
- Inclusion and Distribution of Independent Printed AHMA/USA Pavilion Directory
- Inclusion of Online AHMA/USA Pavilion Directory
- Assistance Securing Hotel Accommodations Through AHMA Room Blocks
- Market Research
- AHMA/USA Pavilion Promotion
- AHMA/USA Pavilion Public Relations Program
- Pre-fair Educational Services
- Booth Cleaning
- General Security
- Shared Interpreter Services
- Electrical Usage
- Tuesday Evening Networking Reception
- Business Lounge
- Business Center
- ~ Phone, Fax, E-mail, Photo Copying, Private Meeting Rooms



Optional Booth Equipment & Services

Optional Booth Equipment – to be charged in addition to your participation fee, as incurred:

- Additional Round Tables (above your standard allotment)
- Additional Chairs (above your standard allotment)
- Additional Counters (above your standard allotment)
- Additional Pegboards with Hooks (above your standard allotment)
- Additional Shelves (above your standard allotment)
- Additional Halogen Spotlights (above your standard allotment)
- Bar-height Tables
- Bar Stools
- Glass-top Counters
- Literature Racks
- Refrigerators
- Transformers
- Electrical Outlets
- Audio/Visual Equipment

Please inquire for additional equipment not listed above.

Optional Booth Services – to be charged in addition to your participation fee, as incurred:

- Additional Alphabetical Listing in Fair Catalog (above your standard allotment)
- Additional Product Listing in Fair Catalog (above your standard allotment)
- Exclusive Interpreter Services
- Exclusive Security Guard
- Phone/Internet Connection in Booth
- Parking Passes
- Water/Compressed Air Supply

Please inquire for additional services not listed above.